OUR VALUES

## CLEAN MADE

**CRAFTED WITH TRUST AND TRANSPARENCY.**

Pinesoo is a skincare brand born from the vitality and balanced beauty of the Korean pine tree.

Andong, Gyeongsangbuk-do, is a pristine inland forest region where the Baekdudaegan mountain range meets the clear upper waters of the Nakdong River.

Here, where time-honored traditions live on, Pinesoo has evolved by combining the ancestral wisdom of delicately handling natural ingredients with modern technology.

Built on expertise passed down through three generations, we deliver the true value of Korean pine comfortably to your skin, completing your skincare routine.

## FACT & EFFECT

**DELIVERS PROVEN RESULTS.**

Even with the same natural ingredients, the value delivered to the skin varies depending on the growing environment, extraction standards, and the depth of research.

Among hundreds of pine species worldwide, Pinesoo focuses exclusively on the Red Pine native to the Korean peninsula.

Over 25 years of continuous research and development have been dedicated to deeply understanding the true potential of the Korean pine. This accumulated expertise has led to our proprietary extraction method, and the resulting high-performance pine extract is infused into all Pinesoo products.

Pinesoo products are developed and manufactured based on the ISO 22716 international cosmetic GMP standards, delivering uncompromising value to the skin through verified ingredients and meticulous formulation.

## SUSTAINABILITY

**GROWING TOGETHER WITH HEALTHY FORESTS.**

To obtain natural ingredients without harming the environment, Pinesoo focuses on upcycling resources gathered during routine forest pruning, which helps maintain healthy woodlands.

Adding new value to previously discarded byproducts promotes a healthy forest cycle, boosts the income of local forestry workers, and leads to a sustainable forestry industry.

Returning the gifts of nature back to the forest and its people. Pinesoo considers the sustainable cycle of resources from beginning to end.




PINOGEN

Pinogen Agricultural Corporation

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ZALO



pinesoo

miracle from
the korea pine tree

## The One and Only Pine Tree Nurtured by the Korean Peninsula, Red Pine Needles




**Korea Forest Service Excellence Award** | Recognized for its research achievements and business potential in advancing the value of Korean pine resources through innovative ingredient technology, Pinesoo received the Excellence Award at the Korea Forest Service Startup Competition.

**Ministry of Environment Award** | Recognized for its sustainability in contributing to healthy forest management and increasing the income of forestry workers through the utilization of resources generated during forest maintenance, Pinesoo was awarded at the Korea Environmental Startup Competition hosted by the Ministry of Environment.

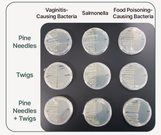
**Gyeongbuk Outstanding Company Selection** | Recognized for its proprietary ingredient technology, research and development capabilities, and global growth potential, Pinesoo was selected as an Outstanding Company by Gyeongsangbuk-do, Republic of Korea.

CERTIFIED ISO 22716 · CERTIFIED ISO 14001 · COMPLIANT ISO 9001 · COMPLIANT MoCRA · REGISTERED FDA · COMPLIANT HALAL

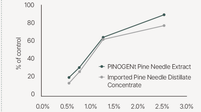
## **Pine Needle Extract** (Low-Temperature Vacuum Steam-Distilled Hydrosol Water)



- **Product Name** | PINOGEN® Korean Red Pine Needle Extract
- **Source Material** | Korean Red Pine Needles and Twigs
- **Extraction Method** | Low-Temperature Vacuum Steam Distillation
- **Applications** | Cosmetics, Cleansing & Antibacterial Products, Fragrance Products, etc.
- **Form** | Water-Soluble (Clear and Transparent Water-Type Liquid)




Compared with distillates extracted from pine needles or twigs alone, the extract obtained from a combination of pine needles and twigs demonstrated higher antibacterial activity against a wider range of microorganisms.




PINOGEN® Pine Needle Extract demonstrated approximately 13% higher free radical scavenging activity (antioxidant effect) at the highest concentration of 2.5% compared to the imported distillate concentrate.

- **Patents** | PINOGEN

* Functional Korean Red Pine Hydrosol Manufacturing Method with Antioxidant and Antibacterial Effects (Patent No. 10-2609739)
* Composition for Anti-Obesity Containing a Mixture of Plant Leaf Extracts Including Pine Needle as an Effective Component (Patent No. 10-2544546), * Cornus Fruit Tree Leaf Tea with Antioxidant and Anti-Diabetic Functions and Its Manufacturing Method (Patent No. 10-1814860),
* Manufacturing Method of Cosmetic Soap Using Peony Seed Extract (Patent No. 10-0804993)

PINESOO
RED PINE ACNE CLEANSING FOAM
120mL







### Pinesoo Red Pine Acne Cleansing Foam 120 mL

Mildly Alkaline + Acne Care Functional Cosmetic

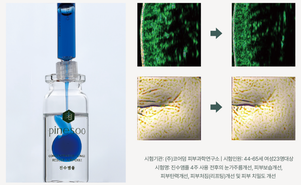
Its mildly alkaline formula provides a refreshing cleanse without leaving any residue after washing.
The naturally derived capsules gently break upon rubbing without causing irritation, delivering active ingredients while providing mild exfoliation.

* Red Pine Capsule
: Contains capsules infused with our proprietary patented pine needle extract, delivering its proven benefits directly to the skin.

* Vitamin E Capsule
: Contains capsules infused with a Vitamin E derivative, a powerful antioxidant that helps revitalize and energize the skin.

PINESOO
CONCENTRATED LEAVES RESCUE AMPOULE
SINGLE 10ml | SET 10mL X 4ea




시험기관: (주)코어랩 피부과학연구소 | 시험인원: 44-65세 여성(23명대상)
시험법: 진수성분 4주 사용 전후의 눈가주름개선, 피부탄력개선, 피부치밀(리프팅)개선 및 피부 지질도 개선

### Jinsu Ampoule Single 10 mL, Set 10 mL x 4ea

Completed clinical tests demonstrating visible improvement in skin elasticity and firmness after 4 weeks of use.

A highly specialized program that blends Step 1 and Step 2 formulas tailored to your skin's condition.

01 | A soothing care formula containing high-purity azulene extract, a premium calming ingredient derived from chamomile, designed to help comfortably care for sensitized skin conditions.

02 | A firming care formula containing patented Korean red pine needle extract, Abelmoschus Manihot Flower Extract, Scutellaria Baicalensis Root Extract, and real collagen to provide nourishment and vitality to the skin.

Through a double-action system activated immediately before use, the value of the active ingredients is delivered in a fresher state. A 4-week human clinical study confirmed an increase in dermal collagen levels.

PINESOO
MULTI SUN BLOCK SPF50+ PA++++
50mL







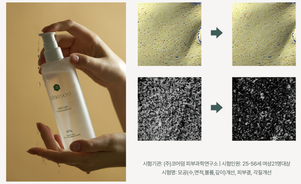
### Pinesoo Multi Sunblock SPF50+ PA++++ 50 mL

A multi-functional sun care solution focused on skin protection beyond just UV defense.

Pinesoo Multi Sunblock is a daily sun care product developed with consideration for skin protection, offering powerful UV protection with SPF50+ PA++++.

Containing patented Korean red pine needle extract and xanthophyll, a chlorophyll-derived ingredient from pine needles, it helps protect the skin from external environmental factors and supports the maintenance of healthy skin condition.

Its smooth formula minimizes white cast and stickiness, adhering lightly to the skin. It provides a natural tone-correcting effect, leaving the skin looking clearer and more radiant.



시험기관: (주)코어랩 피부과학연구소 | 시험인원: 25-56세 여성(21명대상)
시험법: 모공(수면팩,클렌징,모공개선, 피부결, 각질개선

PINESOO
FIRST CARE WATER ESSENCE
150mL




### Pinesoo First Care Water Essence 150 mL

Completed clinical tests for visible pore and texture refinement after a single use.

A refreshing, lightweight water formula infused with patented Korean red pine needle extract quickly absorbs into the skin after cleansing, delivering moisture while helping to remove residual dead skin cells and smooth rough skin texture. It prepares the skin for better absorption of the skincare products that follow.

Clinical testing after a single use demonstrated improvements in the appearance of pores, dead skin cells, and skin texture.
With daily use, skin feels progressively smoother and more refined.




### Pinesoo Super Multi-Repair Cream 50 mL

A cream that helps the skin maintain its own healthy balance.

Skin can lose moisture and its barrier can become weakened due to external irritants and repeated environmental changes.

Pinesoo Super Multi Repair Cream contains 68% patented Korean red pine needle extract and panthenol to provide moisture and nourishment to the skin, helping to maintain a healthy skin barrier and oil-moisture balance.

The high concentration of red pine needle extract comfortably envelops the skin, while panthenol helps improve moisture retention and supports the formation of a protective skin barrier. The cream formula adheres smoothly to the skin and forms a protective layer to help maintain hydration for an extended period.
It helps control excess oil while replenishing insufficient moisture, creating a balanced skin condition.
A daily repair solution for the skin barrier and moisture environment, which are the foundation of healthy skin.

PINESOO
SUPER MULTI - REPAIR CREAM
50mL






### Sobaek Pine Needle Hair & Body Shower Gel 300 mL

An all-in-one care solution that goes beyond cleansing to condition both the skin and scalp.

Created to address the shared concerns of dryness and irritation for both body skin and the scalp.

Repeated cleansing can disrupt the skin and scalp's moisture balance, leading to dryness and tightness. Recognizing that a healthy barrier and optimal moisture environment are essential for both skin and scalp, Pinesoo proposes an all-in-one care solution that allows both to be cared for with a single formula.

Infused with Ceramide NP to protect the moisture barrier during washing, maintaining comfort long after your shower. Naturally-derived ingredients gently cleanse, keeping your hair and body perfectly healthy and refreshed.

A daily all-in-one solution that cares for both hair and skin with a single product, while providing lasting comfort even after cleansing.

PINESOO
HAIR AND BODY SHOWER GEL
300mL

