

THE CHIOS MASTIC COMPANY

# MASTIC KOREA INTRODUCTION

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# 1. INTRODUCTION

# MASTIC KOREA Co., Ltd. HEALTHY MASTIC COMPANY

We are the first company in Korea to specialize in mastic, having researched and developed mastic products for 20 years since 2005.

We offer natural mastic solutions for a healthy microbiome balance for you!

# COMPANY PROFILE

Company Name MASTIC KOREA Co., Ltd.

CEO Hyung-gu Lee

**Registration** 206-81-99982

**D-U-N-S No.** 687791189

**Established** 21th June 2005

Address Bldg.B 2F, 455-1 Hoedong-gil, Paju-si, Gyeonggi-do, Republic of

Korea

Business Manufacturing foods, toothpastes, dietary supplements made with

chios mastic,

Research and development of food and cosmetic ingredients,

import and export



# For everyone's healthy life

Since we learned how much mastic can contribute to our health, we have been pursuing a healthy life for everyone through mastic. So we have been insisting on high-content, high-quality mastic products rather than profit.

We will continue to strive to ensure that everyone can enjoy a healthy life with mastic. Thank you.

CEO & FOUNDER HYUNG-GU LEE

이형구

# **Exclusive supply of Chios Mastic**



# CHIOS GUM MASTIC GROWERS ASSOCIATION



- CGMGA has exclusive right to export mastic overseas
- Mastic Korea maintained partnership with CGMGA since 2005
- Exclusive rights for mastic for oral products in Korea

# **COMPANY HISTORY**

• Achieved \$600,000 in exports to China

Registered a patent for toothpaste in China

• Established Mastic Korea Co., Ltd. TM registered for MASTIX 2021 2005 Cooperation with the Embassy of Greece Launched MASTIX mastic oil capsule Exclusive supply contract with the CGMGA Registered patents for composition with mastic Launched the first mastic toothpaste Launched Mastic 24K toothpaste • TM registered for EVERMASTIC Launched Mastikis Toothpaste 2007 2022 Launched EVERMASTIC scalp shampoo Launched Mastiksi mouthwash TM registration for HelcoZero, Mastikis Started OEM supply for shampoo and 2023 • Launched imported foods with mastic cosmetics 2008 Launched own brand of mastic foods 2024 Started supplying OEM sunscreen cream Launched Mastikids toothpaste for kids 2015 TM registration for Mastikis in China Exclusive sales agent contract in China 2025 Going to launching EVERMASTIC cosmetics 2019

2. CHIOS MASTIC

# CHIOS MASTIC THE HEALING BALSAM

• Mastic is a unique balsam produced only on the Chios island.

• Balsam that flows like tears to protect the wounds of mastic tree.

 Mastic has been used since ancient times as a medicine for healing wounds, stomach upset, and diarrhea.

• Currently, mastic is being studied for its antibacterial(including antihelicobacter pylori), anti-inflammatory and antioxidant effects.

• It is produced only on the Greek island of Chios, so the EU has designated it as a PDO product and protects its name of origin.

 The cultivation and harvesting methods of mastic, which have been passed down for thousands of years, are a UNESCO-designated Cultural Heritage of Humanity.

**PROVEN** 

**NATURAL** 

PDO

Maotixa Xíou

HERITAGE

# APPLICATION OF MASTIC

01



#### Oral health care

Our product has a 99.9% inhibitory effect on periodontal bacteria (gingivitis), caries bacteria (mutans), and Helicobacter pylori. It also has excellent anti-inflammatory properties, which help relieve pain.

02



#### Helicobacter pylori inhibition, imprive stomach health

Mastic is recognized in Korea as a raw material that helps with stomach health. In fact, our product has a 99.9% inhibitory effect on Helicobacter pylori, the causative agent of stomach cancer.

03



#### Skin and scalp care

Mastic has been used as a medicine for healing wounds since ancient times. Even today, the skin regeneration effects of our mastic products have already been proven, and its inhibitory effect on acnecausing P. acnes has also been proven.

#### 3. PATENTS

### 3. PATENTS WITH INGREDIENTS



#### Korean Patent No. 10-0795434

Toothpaste composition containing mastic

#### Korean Patent No. 10-2302093

Composition comprising mastic and natural product-derived extracts for improving stomach health and inhibiting Helicobacter pylori, and its use

#### Korean Patent No. 10-2339270

Products for inhibiting Helicobacter pylori, including mastic and natural extracts

#### **Korean Patent No.** 10-2405587

Composition for improving stomach health and inhibiting Helicobacter pylori, containing mastic and natural product-derived extracts

4. BUSINESS

# **OUR BUSINESS**



#### **✓** RESEARCH

We are expanding the application of mastic and developing various products using patents.



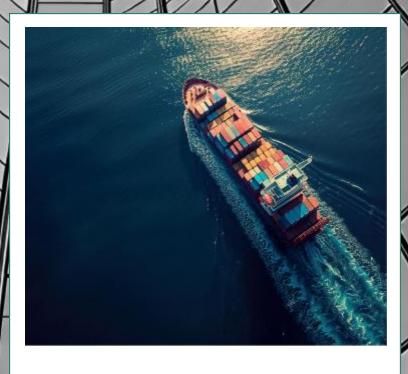
#### **✓** DISTRIBUTION

We sell our own brand products and supply them through our distributors both online and offline.



#### ✓ OEM / ODM

We produce and supply high-quality OEM products using patented composition with mastic.



#### EXPORT

We are conducting overseas sales using AI and big data to increase exports.

5. BRANDS AND PRODUCTS

# **BRANDS**



01 MASTIKIS

The first brand of mastic toothpaste for pharmacies, export products



02 EVERMASTIC

Mastic in everyday life for skin beauty, scalp care, and oral care products (online)



03 MASTIX

Dietary supplement brand Foods with patented mastic oil 5. BRANDS AND PRODUCTS

# **PRODUCTS**



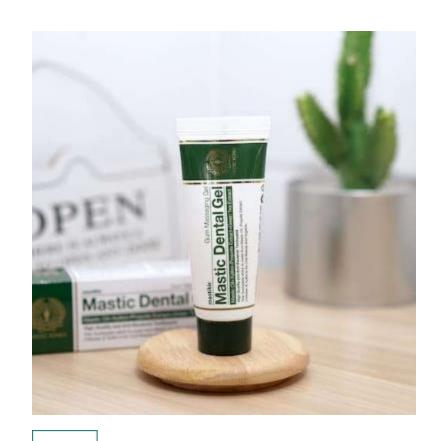
01 MASTIC 24K
TOOTHPASTE

Contains 24,000 ppm of mastic oil. Fluoride-free, SLS-free, fragrance-free, full of natural ingredients. Cares for dry mouth, bad breath, and prevents oral diseases.



02 **EVERMASTIC MOUTHWASH** 

Fluoride-free, alcohol-free, gentle and mild mouthwash that can be used by children!
Disposable stick packaging.



3 MASTIC DENTAL GEL

Contains 100,000 ppm of mastic oil. Foam-free gum massage gel. Very fast pain relief effect! Works without rinsing after massage/brushing teeth.

5. BRANDS AND PRODUCTS

# **PRODUCTS**



04

# MASTIC MASTIC OIL CAPSULE

Patented food supplement that helps to prevent Helicobacter pylori and improve stomach health



05

# EVERMASTIC SCALP CARE SHAMPOO

Apply the healing effects of mastic to your scalp! SLS-free, natural ingredients that do not irritate the skin. Anti-acnes and anti-dandruff



06

# OEM COSMETICS (OWN BRANDS SOON)

Double-functional wrinkle-care and whitening cosmetics
Preventing itching and skin troubles
Cream, lotion, essence, mist, sunscreen



6. SUPPLY PROPOSAL

### SUPPLY PROPOSAL

#### LET'S GROW TOGETHER WITH MASTIC KOREA!

LOCAL SELLER

We can provide products with our own brands.

- You can be the domestic sole distributor.
- OEM/ODM MANUFACTURING

  Manufacturing your own brand's products

  with our patents and patented composition.

6. SUPPLY PROPOSAL

# OEM/ODM

#### THE STRENGTH OF PATENTS

66

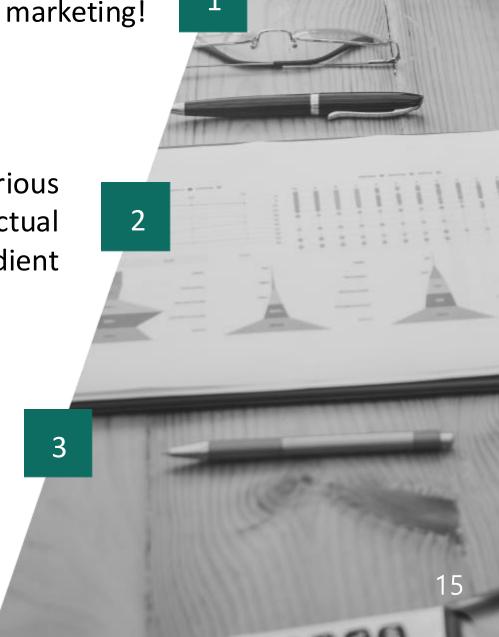
Make your company's products with the special compositions developed by Mastic Korea and succeed in the market with high-efficiency, high-quality, patented products!

Manufactured with Mastic Korea's patented recipes!

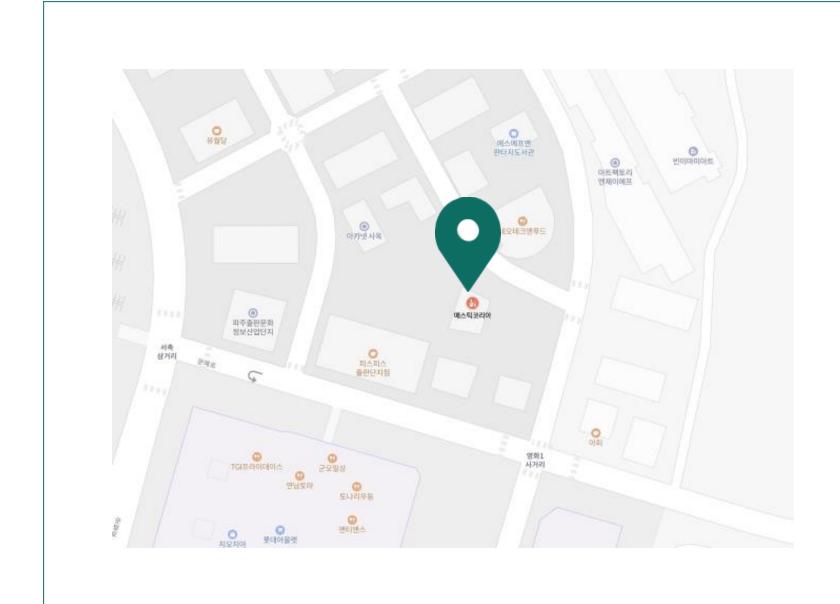
Use the proven patent in your marketing!

Exclusive special ingredient that can be applied in various forms utilized as an active ingredient that produces actual effects, not as a trace concept ingredient

Stable quality with products already on the market! Changing or applying new ingredients is easy with our long-standing production know-how.



# **CONTACT US**



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THE BEST PARTNER

Mastic Korea will be with you for your success!

